NATIONAL LAW UNIVERSITY AND JUDICIAL ACADEMY ASSAM DPIIT-IPR CHAIR

Awareness Program on Intellectual Property Right Date: 7th August 2024; Place: Shillong, Meghalaya Venue: State Convention Centre, Shillong

The Indian Chamber of Commerce organized an Awareness Program on Intellectual Property Rights on 7th August, 2024 in Shillong, Meghalaya. The event was sponsored by the Development Commissionerate under the Ministry of MSME and the State Council of Science, Technology, and Environment, Government of Meghalaya. The DPIIT-IPR Chair of the National Law University and Judicial Academy, Assam was the Knowledge Partner for the event.

The program commenced with the registration process, followed by the inaugural session at 10:30 am. The welcome address was delivered by **Mr. Ishantor Sobhapandit**, Regional Director-NER of the Indian Chamber of Commerce. This was followed by keynote address and special address delivered by **Mr. Gunaka D.B., IFS**, and **Dr. Sangita Sen Majee** respectively. The vote of thanks was delivered by **Mr. B. Lynghoi**, Project Coordinator, PIC, SCSTE, Meghalaya.

The technical session began at 11:15 am, starting with the opening address which was delivered by **Mr. Pradipta Kumar Bagchi**, the designated IP Attorney at the ICC-Intellectual Property Facilitation Centre, Guwahati. He initiated the session with the topic "Comprehensive Overview of IPR & Legal Prospects". The next session was deliberated by **Mr. S.S. Barua**, Assistant









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Program Schedule

9:30 am - 10:30 am	Registration and Mor	ning Tea		
	Inaugura	al Session		
10:30 am - 10:35 am	Welcome Address	Mr. Ishantor Sobhapandit		
		Regional Director - NER		
		Indian Chamber of Commerce		
10:35 am - 10:50 am	Keynote Address	Mr. Gunanka D.B., IFS		
		Joint Secretary, Planning, Investment		
		Promotion & Sustainable Development		
		Department, Govt. of Meghalaya and		
		Member Secretary, State Council of Science		
		Technology and Environment (SCSTE)		
		Meghalaya.		
10:50 am - 11:05 am	Special Address	Dr. Sangita Sen Majee		
		Head, IKP Prime, Hyderabad		
11:05 am - 11:10 am	Votes of Thanks	Mr. B.Lyngkhoi, Project Coordinator, PIC,		
		SCSTE, Meghalaya		
Technical Session				
11:15 am - 11:45 am	Opening address by			
	session moderator	Prospects		
		Mr. Pradipta Kumar Bagchi		
		Designated IP Attorney		
		ICC- Intellectual Property Facilitation Centre,		
		Guwahati		
11:45 am - 12:00	Address by	Topic: Overview of MSME - Guidelines on IPR		
noon		(G.I, Trademark, Patent and Industrial Design)		
		Marie C Daniel		
		Mr. S. S. Barua Asst. Director		
Ministry of MSME, Govt. of India				
12:00 noon - 12:3	Address by	Topic: Innovative Minds to IP Rights-Create		
pm		and Protect		
		Mr. Kundan Kumar		
		Asst Controller of P&D		

		O/o, Controller General of Patents, Designs and Trademarks, DPIIT, Ministry of Commerce and Industry, Govt. of India
12:30 pm- 1:00 pm	Address by	Topic: IPR Challenges and Solutions for MSMEs and Government Support and Incentives Dr. Pankaj Kumar DPIIT-IPR Chair at NLUJA, Assam
1:00 pm - 1:10 pm	Closing address by session moderator	Mr. Pradipta Kumar Bagchi Designated IP Attorney ICC- Intellectual Property Facilitation Centre, Guwahati

Interactive Session	
	Networking Lunch
Address by	Topic: Geographical Indication: Leveraging Heritage for Economic Gain
	Mr. Paresh R Chinchole
	Founding Partner, Projulex Global LLP -
	Attorneys at Law
Address by	Topic: Fundamental on Technology Transfer
	Ms. Harshada Wadkar
	Senior Manager - BD & Tech Transfer
	(Emerging Tech), IKP Knowledge Park
Address by	Hands on Session (IKP Prime)
	Tea and Snacks
	Address by

Director under the Ministry of MSME, Government of India, on the topic "Overview of MSME – Guidelines on IPR (G.I, Trademark, Patent, and Industrial Design)". Following this, **Mr. Kundan Kumar**, Assistant Controller of Patents and Designs, discussed on the topic "Innovative Minds to IP Rights - Create and Protect". The subsequent session was addressed by **Dr. Pankaj Kumar**, Chair Professor of DPIIT-IPR Chair at NLUJAA, who deliberated on "IPR Challenges and Solutions for MSMEs and Government Support and Incentives". The morning session concluded with a closing note by the Session Moderator **Mr. Pradipta Kumar Bagchi**.

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The second session of the program was initiated by **Mr. Paresh R. Chinchole**, Founding Partner of Projulex Global LLP and Attorney at Law, who delivered a session on the topic "Geographical Indication: Leveraging Heritage for Economic Gain". The next session was presented by **Ms. Harshada Wadkar**, Senior Manager of BD & Tech Transfer (Emerging Tech) at IKP Knowledge Park on the topic "Fundamental on Technology Transfer". The session concluded with a hands-on session conducted by IKP Prime.



